



Be kind



Byddwch yn garedig

COWBRIDGE (ANCIENT BOROUGH) with
LLANBLETHIAN TOWN COUNCIL
CYNGOR TREF
Y BONTFAEN (Bwrdeistref Hynafol) gyda
LLANFLEIDDAN

Cowbridge with Llanblethian Town Council Meeting Tuesday 17th October 2023 Place Planning Update and Adoption of the Place Making Charter

I. Introduction

1.1 This report updates that Council on progress being made in developing the Placemaking Plan and seeks approval to adopt the Placemaking Charter.

2. Activities Undertaken to Date

Engagement

2.1 Councillors Heather Weddell and Malcolm Wilson continue to meet with the Vale's Creative Communities team every Monday in the Old Hall to actively manage the Placemaking process.

2.2 To date the following engagements and activities have been completed:

- The Kings coronation event
- Two Mayor's Coffee Mornings
- Comprehensive School Council
- Cowbridge businesses
- Years 7 'Lounge' at Cowbridge Comprehensive
- An online survey has been agreed and will be launched later this month. A copy is shown at Appendix 2
- A Vale Placemaking web site set up which links to the Town Council's web site, link below:

https://participate.valeofglamorgan.gov.uk/shared_link/5g4s3yvn

2.3 To date we estimate to have engaged with and estimated 315 people and organisations at the following events:

<i>Event</i>	Numbers
<i>Kings Coronation</i>	100
<i>Mayor's Coffee Mornings</i>	70
<i>Business</i>	15
<i>Cowbridge Comprehensive -year 7's</i>	60
<i>Cowbridge Comprehensive School Council</i>	30
Total	315

2.4 Additionally, we have the comments received when we undertook the Section 108 consultation in 2019 and the results of a survey undertaken at the comprehensive school

by the police. This data has been included in the responses data base being built up from engagements.

- 2.5 All work and engagements undertaken to date are recorded on an engagement and communications tracker shown at Appendix 1.

Supplementary Planning Guidance

- 2.5. Following discussions, the Vale Corporate Director responsible for Planning has issued the following statement relating to the adoption of the Placemaking Plan as Supplementary Planning Guidance:

'It has been indicated by the Vale of Glamorgan Council that Officers are supportive of the Placemaking Plans that are being produced for the four towns within the Vale (Cowbridge, Llantwit Major, Penarth and Barry) being submitted to the appropriate process(es) for adoption as Supplementary Planning Guidance. Such adoption would need to be subject to the usual requirements, including that no elements of the Placemaking Plan in question would be in contradiction to relevant aspects of the LDP and / or the Revised LDP dependent on timescale.'

- 2.6 This is as a positive statement from the Vale planners and the next steps will be to discuss with the Planning team how to ensure the processes linking the Placemaking plan to the Revised Local Development Plan are followed.

3. Next Steps

- 3.1. Once the web site goes live, we will be issuing a survey, both in electronic and paper form to start wider community involvement. A copy of the survey which has been reviewed by the Placemaking Task and Finish Group is attached at Appendix 2.

- 3.2 We are now preparing to engage with the following groups:

Public Service Groups
Individuals
Older People
Sports Club
Schools
Community Group
Businesses further engagement
Charities
Youth groups
Church
School PTA
Communities including adjoining Community Councils

- 3.3 Discussions have started with U3A on how best to engage with them and Councillor Malcolm Wilson is presenting to Penllyn Community Council on the 6th

November, Councillor David Breen is in discussions with the Junior schools to engage with their pupils.

4. Adopting the Placemaking Charter

- 4.1 As part of the development of the Placemaking Plan the Town Council is expected to sign up the Placemaking Charter, our partner in preparing the plan. The Vale of Glamorgan Council have already signed. In signing the Council agrees to the following adopt the following:

Placemaking Wales Charter

The Placemaking Wales Charter has been developed in collaboration with the Placemaking Wales Partnership, which is made up of stakeholders representing a wide range of interests. The Charter reflects the collective and individual commitment of these organisations to support the development of high- quality places across Wales for the benefit of communities.

In signing the Placemaking Wales Charter I/my organisation agree to support placemaking in all relevant areas of my/our work and promote the following principles in the planning, design and management of new and existing places:

People and community

The local community are involved in the development of proposals. The needs, aspirations, health and well-being of all people are considered at the outset. Proposals are shaped to help to meet these needs as well as create, integrate, protect and/or enhance a sense of community and promote equality.

Location

Places grow and develop in a way that uses land efficiently, supports and enhances existing places and is well connected. The location of housing, employment, leisure and other facilities are planned to help reduce the need to travel.

Movement

Walking, cycling and public transport are prioritised to provide a choice of transport modes and avoid dependence on private vehicles. Well designed and safe active travel routes connect to the wider active travel and public transport network, and public transport stations and stops are positively integrated.

Mix of uses

Places have a range of purposes which provide opportunities for community development, local business growth and access to jobs, services and facilities via walking, cycling or public transport. Development density and a mix of uses and tenures helps to support a diverse community and vibrant public realm.

Public realm

Streets and public spaces are well defined, welcoming, safe and inclusive with a distinct identity. They are designed to be robust and adaptable with landscape, green infrastructure and sustainable drainage well integrated. They are well connected to existing places and promote opportunities for social interaction and a range of activities for all people.

Identity

The positive, distinctive qualities of existing places are valued and respected. The unique features and opportunities of a location, including heritage, culture, language, built and natural physical attributes, are identified and responded to.

4.2 If it is agreed to sign the next steps are for the Council to emailplacemakingwales@dcfw.org, stating that, having considered the wording of the Charter, the Town Council has agreed to sign up to the principles. Once this has been done the Town Council will be added to the list of signatories on the website and will be sent the Charter logo to use. Also, contact details will be added to the Charter Signatories contact list and you will receive relevant news and information unless we opt out.

4.3 In signing the Charter we are agreeing to this:

Agreement: *In signing the Placemaking Wales Charter Cowbridge (Ancient Borough) with Llanblethian Town Council agrees to support placemaking in all relevant areas of our work and promote the six placemaking principles in the planning, design and management of new and existing places. The spirit of the partnership of one of mutual support, encouragement, and positive action. Signatories are expected to promote and uphold the principles of the charter in all of their work.*

5. Recommendations

5.1 The following is recommended:

- i) Council is asked to note the progress that has been made to date in developing the Placemaking Pla.
- ii) The Council welcomes the positive statement in relation to adopting of the final Placemaking Plan as Supplementary Planning Guidance subject to it meeting the planning requirements of the Revised Local Development Plan process.
- iii) The Town Council agree to adopt the Place Making Charter set out in the report and agree to abide by the Agreement set out above.

Appendix 1 - Engagement & Communications Tracker

Engagement & Communications Tracker:											
Cambridge Placemaking Plan											
Stakeholder / Channel	November 2021	December 2021	January 2022	February 2022	March 2022	April 2022	May 2022	June 2022	July 2022	August 2022	September 2022
Primary		11/11/2021 - Cambridge Placemaking	24/01/22 - Community and Place Plan, Cambridge Town Hall	26/02/22 - Cambridge Meeting	27/03/2022 - Cambridge Place Plan Update	03/04/2022 - Cambridge Place Plan Update	01/05/2022 - Cambridge Place Plan Update	05/06/2022 - Cambridge Place Plan Update	01/07/22 - Cambridge Coffee Morning - Placemaking	07/08/2022 - Cambridge Place Plan Update	04/09/2022 - Cambridge Place Plan Update
						10/04/2022 - Cambridge Place Plan Update	02/05/2022 - Cambridge Placemaking Consultation Preparation Meeting	08/06/2022 - Placemaking Plan Tools & Finish Group	02/07/2022 - Cambridge Place Plan Update	13/08/2022 - Cambridge Place Plan Update	11/09/2022 - Cambridge Place Plan Update
						11/04/2022 - Cambridge Place Plan Update	06/05/22 - Cambridge Community Mapping - King's Coronation, Bear Field	13/06/2022 - Cambridge Place Plan Update	03/07/2022 - Cambridge Place Plan Update	13/08/2022 - Cambridge Neighbourhood Meeting pre-meet - Alex Shand, Pauline Cullen, Penny Fuller, Natasha Davies, Emily Dobson	13/08/2022 - Cambridge Neighbourhood Meeting pre-meet - Alex Shand, Pauline Cullen, Penny Fuller, Natasha Davies, Emily Dobson
						24/04/2022 - Cambridge Place Plan Update	15/05/2022 - Cambridge Place Plan Update	18/06/2022 - Cambridge Place Plan Update	17/07/2022 - Cambridge Place Plan Update		14/09/2022 - Cambridge Neighbourhood Meeting - Alex Shand, Pauline Cullen, Penny Fuller, Natasha Davies, Emily Dobson
						24/04/22 - Place Plan Update - Cambridge Town Council Council Chamber, Town Hall	22/05/2022 - Cambridge Place Plan Update	26/06/2022 - Cambridge Place Plan Update	30/07/22 - Place Making Plan Meeting - Cambridge Town Council, Council Chamber, Town Hall		24/09/2022 - Cambridge Place Plan Update
							29/05/2022 - Cambridge Place Plan Update	27/06/2022 - Cambridge Place Plan Update	24/07/2022 - Cambridge Place Plan Update		25/09/2022 - Cambridge Place Plan Update
									01/08/2022 - Cambridge Place Plan Update		
			23/01/2022 - Placemaking Plans for the Vale		06/03/2022 - Cambridge Placemaking Discussion	05/04/2022 - Consultation List and Placemaking Engagement Plan Catch Up	17/05/22 - Placemaking Planning Session	04/06/22 - Placemaking Catch Up	08/07/22 - Active Board and Placemaking	23/08/22 - Placemaking Business Session further discussion	
			27/01/2022 - Placemaking Catch Up		13/03/2022 - Cambridge Placemaking Community Plan Meeting	20/04/22 - Cambridge Placemaking Catch Up	18/05/22 - Placemaking Catch Up	15/06/22 - Placemaking Planning Meeting	06/07/22 - Placemaking Planning Meeting		
					30/03/2022 - Cambridge Placemaking	22/04/22 - Cambridge Placemaking Catch Up			19/07/22 - Placemaking Catch Up		
							01/08/22 - Vale of Marnham Place Plan Meeting with the Design Commission for Wales				
								20/06/22 - Public Service Board - Placemaking Slides / Presentation Preparation			
								21/06/22 - Vale of Marnham Public Services Board Presentation on Placemaking			
							25/06/22 - VOG Cabinet agreed to become a Placemaking Wales Charter Signatory and to develop Placemaking Plans	25/06/22 - VOG Environment and Regeneration Scrutiny Committee discussed VOG Cabinet agreeing to become a Placemaking Wales Charter Signatory			
Public Service Groups											
Infirmary											
Older People											
Sports Club											
Schools											14 October Year 7 Exchange City Wales & AG engagement with Year 7s
Community Group											
Businesses										14/09/22 - Stakeholder Engagement Workshop with local businesses	
Charity											
Health											
Church											
School PTA											
Communities											

Appendix 2 – Survey

Cowbridge Placemaking

About placemaking

In May 2023, the Vale of Glamorgan Council became a signatory of the Placemaking Wales Charter and is now eligible to apply for Welsh Government funding to prepare Placemaking Plans for each town of the Vale: Barry, Penarth, Cowbridge and Llantwit Major. The Welsh Government has advised that future grant funding for towns will be dependent on an adopted Placemaking Plan.

The growth and regeneration of towns and cities should positively contribute towards building sustainable places that support active and healthy lives, with urban neighbourhoods that are compact and walkable, organised around mixed-use centres, public transport and integrated with green infrastructure. Placemaking relates to far more than just the Council's land use planning service, placemaking relates to multiple service areas across the breadth of local government that contribute to the creation and management of places.

Individual places can take many forms and interpretation of what makes a good place will vary. Each place will have its own unique characteristics, history and identity, based on how people based on the ongoing interaction between people and the landscape and townscape. This 'sense of place' varies, from the rural countryside which provides an economic and environmental base for agriculture and tourism to thrive, to urban areas which are continually evolving and providing the focus for major social and economic development.

The intrinsic value of a place to people or communities is particularly important, which may be due to aesthetic, cultural, spiritual or historical reasons. Sustainable placemaking is an inclusive process, involving all of those with a professional or personal interest in the built and natural environment, which focuses on developing plans, making decisions and delivering developments which contribute to the creation and enhancement of sustainable places.

What can you do

'Placemaking involves working collaboratively across sectors and disciplines to comprehensively consider the future development of distinctive and vibrant places'

Things you can do

- ✓ Co-design place with the community, local stakeholders and your council colleagues
- ✓ Help places to grow in a way that enhances the existing place to create sustainable well connected communities
- ✓ Prioritise opportunities to walk, cycle and enable use of public transport to navigate places
- ✓ Consider a mixed range of social and economic resources in each place, creating resilient and relevant services and facilities
- ✓ Develop welcoming, safe and inclusive spaces that allow good social interaction
- ✓ Celebrate a place's identity and distinctive qualities such as its culture and heritage and its built and natural environment

Principles of placemaking

The Placemaking Wales Charter has been developed and includes six placemaking principles:

People and Community - The local community are involved in the development of proposals. The needs, aspirations, health and well-being of all people are considered at the outset. Proposals are shaped to help to meet these needs as well as create, integrate, protect and/or enhance a sense of community and promote equality.

Location - Places grow and develop in a way that uses land efficiently, supports and enhances existing places and is well connected. The location of housing, employment leisure and other facilities are planned to help reduce the need to travel.

Movement - Walking, cycling and public transport are prioritised to provide a choice of transport modes and avoid dependence on private vehicles. Well designed and safe active travel routes connect to the wider active travel and public transport network, and public transport stations and stops are positively integrated.

Mix of Uses - Places have a range of purposes which provide opportunities for community development, local business growth and access to jobs, services and facilities via walking, cycling or public transport. Development density and a mix of uses and tenures helps to support a diverse community and vibrant public realm.

Public Realm - Streets and public spaces are well defined, welcoming, safe and inclusive with a distinct identity. They are designed to be robust and adaptable with landscape, green infrastructure and sustainable drainage well integrated. They are well connected to existing places and promote opportunities for social interaction and a range of activities for all people.

Identity - The positive, distinctive qualities of existing places are valued and respected. The unique features and opportunities of a location, including heritage, culture, language, built and natural physical attributes, are identified and responded to.

Placemaking is key to ensuring our communities thrive in the current difficult economic context, post-Covid and the effects of the ongoing cost of living crisis, and ensuring that our towns have well-designed and well-maintained built and natural environments. Becoming a signatory to the Placemaking Charter therefore provides an opportunity for the Council to confirm its commitment to delivering quality places and recognising the key role that this plays in enhancing the health and well-being of its communities and residents for the long-term future.

Placemaking seeks to strengthen the connection between people and the places that they share and we need your help to achieve this. Please follow the links adjacent to this page to find out more and contribute to Placemaking in your town.

Cowbridge - Placemaking Draft Survey Questions

	People and Community	
1.	I feel part of my community	Strongly disagree
		Slightly disagree
		Neither agree nor disagree
		Slightly agree
		Strongly agree
2.	If applicable, what do you think can be done to improve community spirit?	
3.	I feel I can shape the development of Cowbridge	Strongly disagree
		Slightly disagree
		Neither agree nor disagree
		Slightly agree
		Strongly agree

4.	If applicable, how would you like to become more involved in shaping the future of Cowbridge?	
	Location	
5.	I feel that Cowbridge is well connected and uses land efficiently	Strongly disagree Slightly disagree Neither agree nor disagree Slightly agree Strongly agree
	Movement	
6.	I feel that in Cowbridge there are well designed safe active travel routes that connect to the wider active travel and public transport network	Strongly disagree Slightly disagree Neither agree nor disagree Slightly agree Strongly agree
7.	Do you use any of the following public or active transport options to travel in Cowbridge?	Public transport Walking routes Cycling routes Ovo bike hire Ovo e-bike hire Community transport service (e.g. greenlinks)
8.	What is your most used form of transport?	Car or van Motorbike Bus Train Cycle Other
9.	In what ways do you think travelling around Cowbridge on foot or a bike could be encouraged?	
10.	What would encourage you to use public transport more often?	
	Mix of Uses	
11.	I feel that Cowbridge has a good mix of uses and provides opportunities for community development	Strongly disagree Slightly disagree Neither agree nor disagree Slightly agree Strongly agree
	Public Realm	
12.	I feel that the streets and public spaces of Cowbridge are well defined, welcoming, safe and inclusive	Strongly disagree Slightly disagree Neither agree nor disagree Slightly agree Strongly agree
	Identity	

13.	Do you value and respect the distinctive qualities of Cowbridge?	Strongly disagree
		Slightly disagree
		Neither agree nor disagree
		Slightly agree
		Strongly agree
	Overall	
14.	Overall, how satisfied or dissatisfied are you with the Vale of Glamorgan as a place to live?	Very dissatisfied
		Fairly dissatisfied
		Neither satisfied nor dissatisfied
		Fairly satisfied
		Very satisfied
15.	What would most improve living in Cowbridge in the short, medium and long term?	Short term (Next 12 months)
		Medium term (Next 5 years)
		Long term (Next 10 years)
16.	If you were interested in participating in potential follow up meetings, please provide your contact details here	
	Demographic Data	
17.	What is your postcode?	
18.	What is your age?	8 to 15
		16 to 24
		25 to 34
		35 to 44
		45 to 54
		55 to 64
		65 to 74
		75 to 84
		85+
		Prefer not to say
19.	What is your sex?	Female
		Male
		Prefer not to say
20.	Do you consider yourself to be disabled?	Yes
		No