



Introducing circular economy principles into your business offers a range of opportunities that can positively impact your bottom line, brand reputation, and long-term sustainability.

The fully-funded* Clean Growth Innovation Community (CGIC) programme will support businesses and third sector organisations to develop innovation and Circular Economy (CE) capabilities and clean growth plans innovation plans, within a network of like-minded people.

We're bringing businesses together to collaboratively develop their circular economy understanding and innovation plans to support clean growth and contribute to Welsh Government's 'Net Zero Wales' ambitions.

You'll join people from a variety of organisations and participate in a programme of interactive, output focused workshops. You will learn innovation methods and tools that can enhance productivity, increase customers satisfaction and deliver Circular Economy benefits. You'll be supported to develop innovation plans that can be implemented and signposted to innovation funding. The programme is designed for people who can influence service and product development.

The 6-month programme will include

- Monthly workshops to develop innovation skills and build strong networks to support innovation plan development.
- R&D support from WRAP Cymru and University staff.

Outcomes include:

- Enhanced innovation knowledge & skills
- Circular Economy knowledge development
- Clean Growth Plan/net Zero plan
- Innovation Plan
- Innovation Network membership

To express interest in this fully funded programme starting January 24 visit

<https://applications.ceicwales.org.uk/application>



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